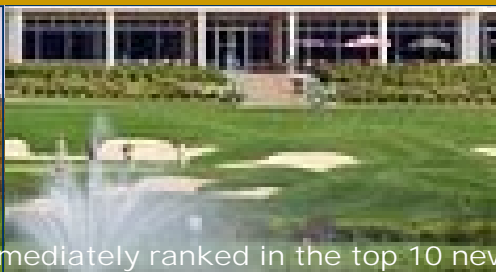




Royal Ontario Golf Club
6378 Trafalgar Road (South of 401)
www.royalontario.com



Royal Ontario immediately ranked in the top 10 new courses in 2003

ADAM'S GAME GOLF CLASSIC

Wednesday, October 6, 2010



Adam was born with a broken immune system but thanks to an early diagnosis and a bone marrow transplant is now thriving! He wants to help other kids.

Come out and join Adam on Wednesday, October 6, 2010 to raise funds for education and research for a cure for Primary Immunodeficiency Disease.

Adam says "The money we raise will help lots more kids get better".

Enjoy the full tournament experience at Royal Ontario for **\$145** per person.

The CI Society exists for children like Adam

The CI Society provides patient support, education and research for a cure into Primary Immunodeficiency Disease. As a leading national organization working with 10 health science centers and hospitals across Canada, we maintain administration costs at just 8% and uphold Imagine Canada's Ethical Fundraising and Financial Accountability Code. Registered charity # 87276 0897 RR0001. For more information on programs and services please visit www.cisociety.com.





MEMORIES OF ADAM'S GAME GOLF CLASSIC PAST

PAST SPONSORS

DINNER SPONSOR
Talecris Biotherapeutics Limited

LUNCH SPONSOR
Baxter BioScience

CART SPONSOR
CSL Behring

DIAMOND SPONSORS
CDP Communications Inc.
Scotia McLeod Private Client Group

PLATINUM SPONSORS
Zebra Pens
Acme United
Multi Mark Agents Ltd.

GOLD SPONSORS
Avery Dennison Office Products of Canada
Esselte Canada Inc.

HOLE IN ONE SPONSOR
Concept Ford, Georgetown
Martyn Dooley & Partners

HOLE SPONSORS
Acco Brands Canada Inc.
The Bayshire Group
Bridgeport Asset Management Inc.
Louisberg Pipelines
Mazada Canada Inc.
Millcroft Physiotherapy
Motorcade Industries Ltd.
New York Fries
Scotia McLeod Private Client Group
The Co-operators

IN KIND SPONSORS

Adam's Golf Inc.	New York Fries & South
Caplan's Appliances	Street Burger Co.
Carlisle Golf Club	Raymond, Chabot, Grant
CHML900/Y108	& Thornton
Clover Technologies	Renaissance Toronto
Donnell Insurance	Rotblotts Discount -
Expedia.ca	Warehouse
Faema Canada	Sharp Electronics
Greenside Group	Spicers
Hilroy Canada	Steam Whistle Brewery
Iceberg Vodka	Winners/Homesense
IL Fornello Restaurants	Zebra Pens
In Kind Canada	
Kernel's Popcorn Ltd.	
King Edward Hotel	



THANK YOU FOR YOUR SUPPORT!



Your Benefits	Presenting Sponsor \$10,000	Dinner Sponsors \$5,000	Cart & Lunch Sponsors \$2,500	Diamond Sponsors \$1,500	Platinum Sponsors \$1,000	Gold & Hole in One Sponsors \$500	Hole Sponsors \$250
Recognition and link to your company website on CI Society Website (22,000 hits per month)	✓	✓	✓	✓	✓	✓	✓
Company onsite signage	Entrance Check-in Dinner Hall Lounge	Dinner Hall Lounge	Golf Carts Lunch Site Lounge	Lounge	Lounge	Sponsored Golf Holes Lounge	Sponsored Golf Hole
Recognition in online Tribute Book	1 full-page colour ad	1 full-page colour ad	1/2 page colour ad	1/4 page colour ad	1/4 page colour ad	Listing	Listing
Opportunity to showcase product sampling	✓	✓	✓	✓	✓	✓	✓
Opportunity to place promotional materials in golfers welcome kit	✓	✓	✓	✓	✓	✓	✓
Logo on CI Society Website (22,000 hits per month)	✓	✓	✓	✓	✓	✓	
Complimentary 18 holes of golf, dinner and lunch spots	8	4	4	4	2	1	
Display company banner onsite	✓	✓	✓	✓	✓		
Opportunity to provide quote for Newsletter (over 600 opt in subscribers)	✓	✓	✓				
Opportunity to speak on golf day	✓	✓					

Prize Sponsors

- Winning Men's Foursome—4 prizes valued between \$50 and \$100 each
- Winning Ladies' or Mixed Foursome—4 prizes valued between \$50 and \$100 each
- Men's and Ladies' Closest to the Pin—2 prizes valued between \$50 and \$100 each
- Men's and Ladies' Longest Drive—2 prizes valued between \$50 and \$100 each

- Prize sponsor category named after prize donors, i.e. ABC Company's Winning Men's Foursome
- A listing in the Tournament Tribute Book
- Listing on CI Society Website and within online newsletter

Raffle and Auction Items

- A listing in the Tournament Tribute Book
- Listing on CI Society Website and within online newsletter



2010 SPONSORSHIP COMMITMENT

YES, WE WANT TO SUPPORT ADAM'S GAME GOLF CLASSIC!

Company Name _____

Contact Name _____

Address _____

Telephone # _____ Fax # _____ Email _____

SPONSORSHIP - We would like to be a sponsor at Adam's Game Golf Classic 2010

- | | |
|--|---|
| <input type="checkbox"/> 1 only Presenting Sponsor \$10,000 | <input type="checkbox"/> Diamond Sponsor \$1,500 |
| <input type="checkbox"/> 2 only Dinner Sponsors \$5,000 (Talecris committed) | <input type="checkbox"/> Platinum Sponsor \$1,000 |
| <input type="checkbox"/> 2 only Cart Sponsors \$2,500 (CSL Behring committed) | <input type="checkbox"/> Gold Sponsor \$500 |
| <input type="checkbox"/> 2 only Lunch Sponsors \$2,500 (Baxter committed) | <input type="checkbox"/> Hole Sponsor \$250 (maximum 18) |
| <input type="checkbox"/> Hole in One Sponsor (Please provide details of prize) | Prize Sponsor—Please indicate type |
| | <input type="checkbox"/> winning men's <input type="checkbox"/> winning ladies'/mixed |
| | <input type="checkbox"/> men's, ladies' closest to pin |
| | <input type="checkbox"/> men's, ladies' longest drive |

IN KIND DONATION – We would like to donate an item to be used as a prize at the golf tournament

Item description _____

Item \$ value _____

To be picked up/delivered _____

Timing All sponsorship opportunities are on a first come first committed basis. We ask that sponsorships and donations be committed no later than September 15, 2010 so that we can include your company name in all appropriate recognition and promotion. Artwork of your company name and logo is required by September 22, 2010. Please send in jpeg format to golf@cisociety.com. **Promotion of your participation will begin as soon as we receive your artwork.**

The CI Society reserves the right to approve all sponsorships and donations.

For accounting purposes a letter of receipt will be provided. According to Revenue Canada sponsorship and items donated may be written off as business promotion expenses. Please provide an invoice or statement of fair market value for items.

Signature _____ Date _____

Please fax to: 416-964-6594, mail to CI Society, P.O. Box 38540, 3299 Bayview Avenue, Toronto, On, M2K 2Y5 or email to golf@cisociety.com

THANK YOU FOR YOUR SUPPORT!