



# ADAM'S GAME GOLF CLASSIC

September 30, 2009



"Last year, we raised a lot of money for the CI Society AND HAD A LOT OF FUN. Please come and have fun again at my golf tournament. We want to help lots more kids who have problems like me..... but we need your help.

When you have an immune system problem, the first part isn't very fun. You have to have many IV's, you stay in the hospital for a long time and when you come out, you have very chubby cheeks because of all of the medicines. The money we raise will help lots more kids get better.

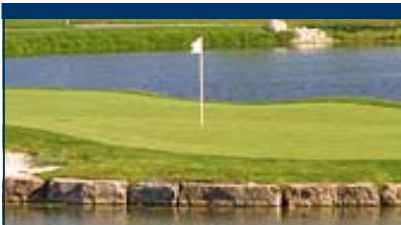
Everything is ready at Lionhead Golf and Country Club. There's only one thing missing.... YOU!"

The Canadian Immunodeficiency Society provides patient support, education and research into a cure for Primary Immunodeficiency Disease (PID). It affects an estimated 13,000 Canadians.

A person has PID when they are born with a broken immune system. To find out more, visit [www.cisociety.com](http://www.cisociety.com)

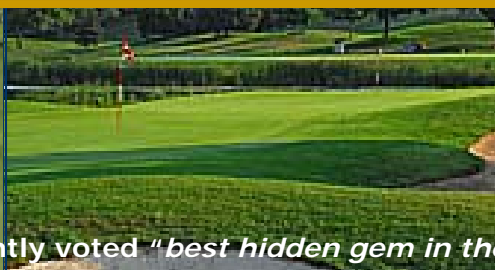


Enjoy the full tournament experience at Lionhead for **\$145.** per person.



**Lionhead**  
**Golf and Country Club**

8525 Mississauga Road, Brampton, Ontario (905) 455-8400



The Masters course recently voted "best hidden gem in the city" by the Toronto Star



## MESSAGES FROM SUPPORTERS

*"In 2002, our son, Adam, received a bone marrow transplant at the age of 2 with the hope of curing his Severe Combined Immunodeficiency (a severe form of PID). After 6 months in a reverse-isolation room at Toronto Sick Kids Hospital, he finally came home. Coming home still meant living in isolation -- NO playmates, NO birthday parties, NO playing in parks, NO visits from friends or family..... and taking LOTS of medication. Any contact with other people was a significant risk for contacting germs that could trigger an illness that he couldn't fight yet. Adam missed JK and SK, only finally going straight to grade one at the age of 5. His 6th birthday was the first time Adam was able to invite friends his own age."*

*"We are very appreciative of the support we received and we hope to help other families through the efforts of the CI Society"*

*Blair & Carol Cleveland  
Co-Chairs, Adam's Game Golf Classic*

***The Canadian Immunodeficiency Society is the most important organization in Canada for the community of physicians and patients addressing Primary Immunodeficiencies. We applaud their significant accomplishments in education, awareness, advocacy and patient support"***

***Vicki and Fred Modell  
Jeffrey Modell Foundation.***



*"The CI Society has given us and our children hope and purpose in the midst of our loss."*

*Lori & Jason Peters, parents and creators of the  
Brooklyn Peters Memorial Fund (CI Society)*

*Everyone should go to the website [www.cisociety.com](http://www.cisociety.com) and see the amazing work they do for families with Primary Immune Deficiencies. You can read about my son Baden on the website. The key to these immune issues is early diagnosis. This is a great organization to support.*

*Joanne Klein*

*"I was very pleased to participate in the 2008 Adam's Game Golf Tournament to demonstrate our commitment to the CI Society. The energy and the commitment of the supporters of the CI Society was very evident throughout the day."*

**Jeff Bakker, Group Market Manager, Biopharmaceuticals  
Baxter Corporation**



**MEMORIES OF ADAM'S GAME GOLF CLASSIC 2008**

**2008 SPONSORS**

**DINNER SPONSOR**  
Talecris Biotherapeutics Limited

**LUNCH SPONSOR**  
Baxter BioScience

**DIAMOND SPONSORS**  
CSL Behring  
CDP Communications Inc.  
Scotia McLeod Private Client Group

**PLATINUM SPONSORS**  
Zebra Pens  
Acme United  
Multi Mark Agents Ltd.

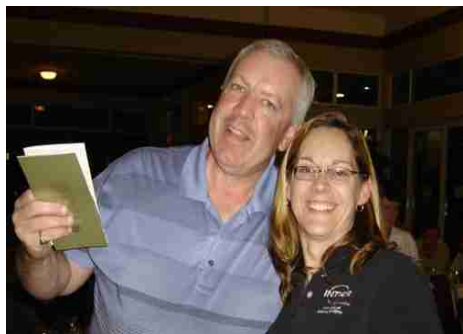
**GOLD SPONSORS**  
Avery Dennison Office Products of Canada  
Esselte Canada Inc.

**HOLE IN ONE SPONSOR**  
Concept Ford, Georgetown

**HOLE SPONSORS**  
Acco Brands Canada Inc.  
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Mazada Canada Inc.  
Millcroft Physiotherapy  
Motorcade Industries Ltd.  
New York Fries  
Scotia McLeod Private Client Group  
The Co-operators

**IN KIND SPONSORS**

|                         |                        |
|-------------------------|------------------------|
| Adam's Golf Inc.        | New York Fries & South |
| Caplan's Appliances     | Street Burger Co.      |
| Carlisle Golf Club      | Raymond, Chabot, Grant |
| CHML900/Y108            | & Thornton             |
| Clover Technologies     | Renaissance Toronto    |
| Donnell Insurance       | Rotblotts Discount -   |
| Expedia.ca              | Warehouse              |
| Faema Canada            | Sharp Electronics      |
| Greenside Group         | Spicers                |
| Hilroy Canada           | Steam Whistle Brewery  |
| Iceberg Vodka           | Winners/Homesense      |
| IL Fornello Restaurants | Zebra Pens             |
| In Kind Canada          |                        |
| Kernel's Popcorn Ltd.   |                        |
| King Edward Hotel       |                        |



**THANK YOU FOR YOUR SUPPORT!**



## 2009 SPONSORSHIP OPPORTUNITIES

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### **Featured Presenting Sponsor - \$9,000**

- An opportunity to have a representative speak during presentations
  - Your company's name prominently featured on signage at the tournament
  - Logo and listing on CI Society's website
  - A full-page colour ad in our Tournament Tribute Book
  - Your company's logo printed under the "Presenting Sponsor" category in the Featured Sponsor section of the Tournament Tribute Book.
  - Engraved plaque
  - Business card/promotional item distribution opportunity to participants
  - Eight Golf Spots, BBQ lunch, Prime Rib dinner, 18 holes of golf, power cart included
- 

### **Featured Dinner Sponsor - \$4,500—Talecris Biotherapeutics**

- Your company's name prominently featured on signage at the tournament
  - Logo and listing on CI Society's website
  - A full-page colour ad in our Tournament Tribute Book
  - Your company's logo printed under the "Dinner Sponsor" category in the Featured Sponsor section of the Tournament Tribute Book.
  - Business card/promotional item distribution opportunity to participants
  - Four Golf Spots, BBQ lunch, Prime Rib dinner, 18 holes of golf, power cart included
- 

### **Featured Cart Sponsor - \$2,500—CSL Behring**

- Your company's name prominently featured on signage at the tournament
  - Logo and name on each golf cart
  - Logo and listing on CI Society's website
  - A ½ page colour ad in our Tournament Tribute Book
  - Your company's logo printed under the "Cart Sponsor" category in the Featured Sponsor section of the Tournament Tribute Book
  - Business card/promotional item distribution opportunity to participants
  - Four Golf Spots, BBQ lunch, Prime Rib dinner, 18 holes of golf, power cart included
- 

### **Featured Lunch Sponsor - \$1,800—Baxter BioScience**

- Your company's name prominently featured on signage at the tournament
  - Logo and listing on CI Society's website
  - A ½ page colour ad in our Tournament Tribute Book
  - Your company's logo printed under the "Lunch Sponsor" category in the Featured Sponsor section of the Tournament Tribute Book
  - Business card/promotional item distribution opportunity to participants
  - Four Golf Spots, BBQ lunch, Prime Rib dinner, 18 holes of golf, power cart included
-



### **Diamond Sponsor - \$1,500**

- Your company's name displayed on signage at the tournament
  - Logo and listing on CI Society's website
  - A ¼ page colour ad in our Tournament Tribute Book
  - Your company's logo printed under "Diamond Sponsors" in our Tournament Tribute Book
  - Business card/promotional item distribution opportunity to participants
  - Four Golf Spots, BBQ lunch, Prime Rib dinner, 18 holes of golf, power cart included
- 

### **Platinum Sponsor - \$1,000**

- A ¼ page colour ad in our Tournament Tribute Book
  - Logo and listing on CI Society's website
  - Your company's logo printed under "Platinum Sponsors" in our Tournament Tribute Book
  - Business card/promotional item distribution opportunity to participants
  - Two Golf Spots, BBQ lunch, Prime Rib dinner, 18 holes of golf, shared power cart included
- 

### **Gold Sponsor - \$500**

- Your company's name & logo listed under "Gold Sponsors" in our Tournament Tribute Book
  - Listing on CI Society's website
  - Business card/promotional item distribution opportunity to participants
  - One Golf Spot, BBQ lunch, Prime Rib dinner, 18 holes of golf, shared power cart included
- 

### **Hole in One Sponsor**

- Your company name and logo listed under "Hole in One Sponsor" in the Tournament Tribute Book
  - Listing on CI Society's website
  - Business card distribution opportunity to participants
- 

### **Hole Sponsor - \$200**

- A listing in the Tournament Tribute Book under "Hole Sponsors"
  - Listing on CI Society's website
  - Business card distribution opportunity to participants
  - Your company's name displayed on signage at a designated golf course hole
- 

### **Prize Sponsors—In Kind Donation**

- A listing in the Tournament Tribute Book under "Prize Sponsors"
  - Listing on CI Society's website
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## 2009 SPONSORSHIP COMMITMENT

**YES, WE WANT TO SUPPORT ADAM'S GAME GOLF CLASSIC!**

**Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Telephone #** \_\_\_\_\_ **Fax #** \_\_\_\_\_ **Email** \_\_\_\_\_

**SPONSORSHIP** - We would like to be a sponsor at Adam's Game Golf Classic 2009

- |  |  |
|--|--|
| <input type="checkbox"/> Featured Presenting Sponsor \$9,000                   | <input type="checkbox"/> Diamond Sponsor \$1,500         |
| <input type="checkbox"/> Featured Dinner Sponsor \$4,500- <b>Talecris</b>      | <input type="checkbox"/> Platinum Sponsor \$1,000        |
| <input type="checkbox"/> Featured Cart Sponsor \$2,500- <b>CSL Behring</b>     | <input type="checkbox"/> Gold Sponsor \$500              |
| <input type="checkbox"/> Featured Lunch Sponsor \$1,800- <b>Baxter</b>         | <input type="checkbox"/> Hole Sponsor \$200 (maximum 18) |
| <input type="checkbox"/> Hole in One Sponsor (Please provide details of prize) | <input type="checkbox"/> Prize Sponsor—In Kind Donation  |

**IN KIND DONATION** – We would like to donate an item to be used as a prize at the golf tournament

Item description \_\_\_\_\_

Item \$ value \_\_\_\_\_

To be picked up/delivered \_\_\_\_\_

**Timing** All sponsorship opportunities are on a first come first committed basis. We ask that sponsorships and donations be committed no later than September 18 so that we may include your company name in all appropriate recognition and promotion. Artwork of your company name and logo is required by September 18, 2009. Please send in jpeg format to [golftournament@cisociety.com](mailto:golftournament@cisociety.com) **Promotion of your participation will begin as soon as we receive your artwork.**

The CI Society reserves the right to approve all sponsorships and donations.

For accounting purposes a letter of receipt will be provided. Sponsorship and items donated may be written off as business promotion expenses according to Revenue Canada. For items, please provide an invoice or statement of fair market value.

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

**Please Fax to: 416-964-6594** or mail to CI Society, P.O. Box 38540, 3299 Bayview Avenue, Toronto, On, M2K 2Y5

**THANK YOU FOR YOUR SUPPORT!**